

# 23<sup>rd</sup> CONSTRUCTION INTERNATIONAL EXHIBITION

**edifica**  
Somos CChC

**20  
24**

**15 TO 17  
OCTOBER**

**ESPACIO RIESCO  
SANTIAGO  
CHILE**

Production and Commercialization



ESPACIO RIESCO

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CAMARA CHILENA DE LA CONSTRUCCION

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# Reactivate with Edifica

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# Who we are?

EDIFICA, the most important International Construction Fair in Latin America, will be held from 15 to 17 October 2024, in Espacio Riesco, Santiago de Chile.

EDIFICA is organised by the Chilean Chamber of Construction, CChC, a trade association whose objective is to promote the development and promotion of construction activity as a fundamental lever for the development of the country, in the context of a social market economy based on private initiative.

The CChC is part of the Confederation of Production and Commerce, CPC, an entity that brings together the trade associations of the main productive and service sectors in Chile, as well as the Ibero-American Federation of the Construction Industry, FIIC, and the Confederation of International Contractors' Associations, CICA.

Produced and marketed by Espacio Riesco, the 2024 event will have more than 40,000 square metres of exhibition space in the country's most important exhibition centre, which has 160,000 m<sup>2</sup> of space and varied facilities, suitable for the professional development of this international activity, in which around 400 exhibiting companies will take part.

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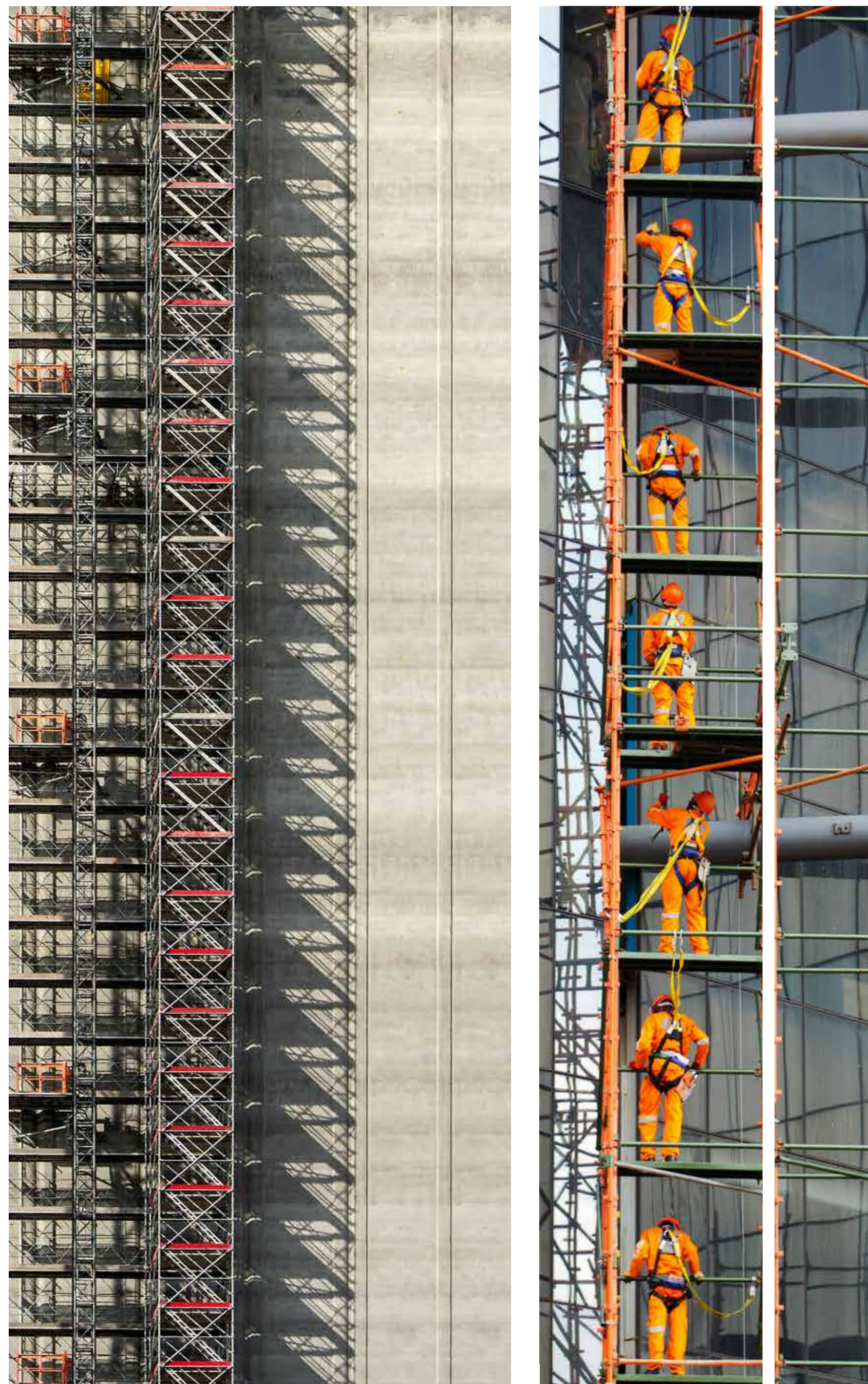


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## Why Edifica?

For 33 years, EDIFICA has been bringing together in one place all the players in the sector to showcase the latest trends, advances in building solutions and technologies. The fair provides more than 2,000 direct jobs and generates around US\$10.5 million in revenue for the city of Santiago, the capital of Chile.

The next edition inspires us to strengthen the reactivation and commercial opportunities, providing the necessary knowledge to advance and recover our economy. EDIFICA will generate more than 1,000 business meetings.

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# What will you find at Edifica?

In this 23rd edition of EDIFICA, more than 400 exhibiting companies will participate, covering the widest range of construction suppliers, with around 5,000 brands, represented by companies from the five continents. The participation of Germany, Argentina, Brazil, Canada, Colombia, Spain, the United States, Italy, India, Japan, Mexico, Peru, Portugal, and an expanded sample from China and Turkey has stood out in the last versions.

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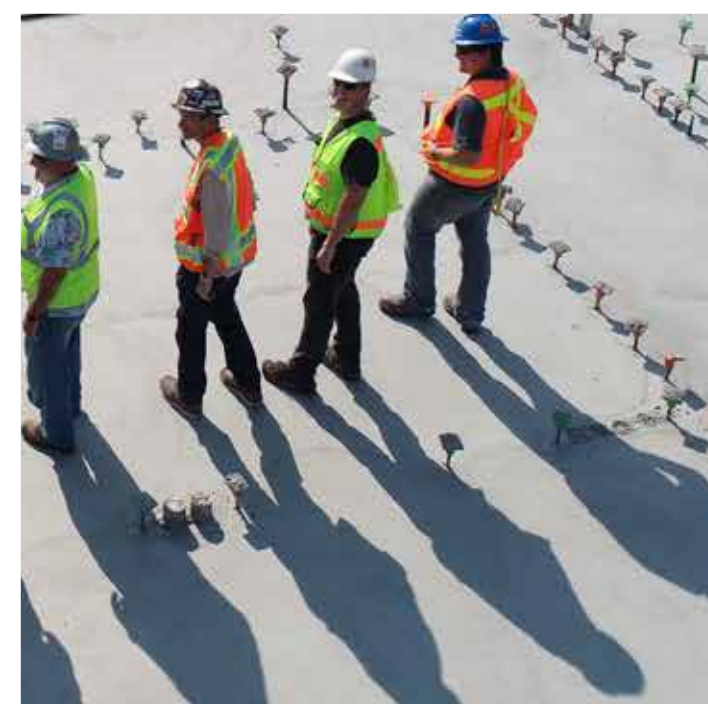


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# Programme of activities

EDIFICA will complement its exhibition offer with a full programme of activities for professionals in the sector and in which more than 60 sessions and technical talks will present real projects that will highlight materials, construction systems and technologies for responsible construction; meetings between companies and professionals, as well as different content sessions that highlight the incorporation of women throughout the construction value chain.

## Highlights:

- Business meetings and forums
- Business round table
- Conferences, technical talks and training sessions
- Practical and interactive workshops
- Full-scale construction demonstrations
- Startup showcase
- Workshop area
- Thematic exhibitions
- Other

## The central themes are

- Industry innovation
- Construction solutions
- Industrialisation of housing
- Energy and water efficiency
- Circular economy
- Sustainability
- Digital Transformation

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# Our Visitors

- Construction companies, real estate companies, architects, construction technicians, construction managers, universities, construction institutes, trade unions and their associates, government institutions, municipalities, among others.
- We are also visited by designers, interior designers and furniture makers, motivated to learn about new materials and construction systems and to find out about new technologies in energy saving, safety, among others.
- In the 2024 version, it is estimated that more than 30,000 professionals and technicians from the sector will visit us.
- Registration Origin % Visitors in Edifica 2022 presentation.

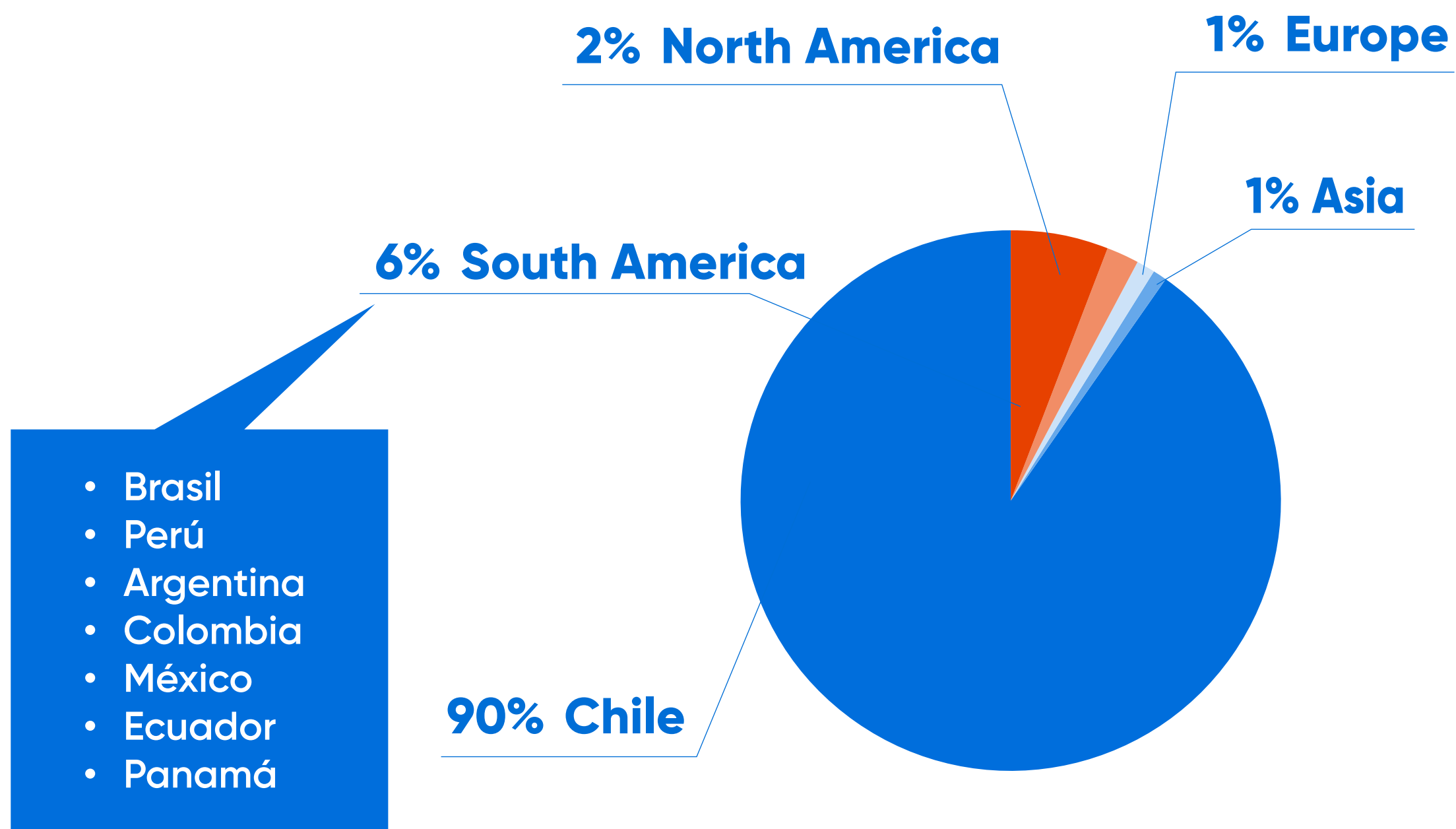
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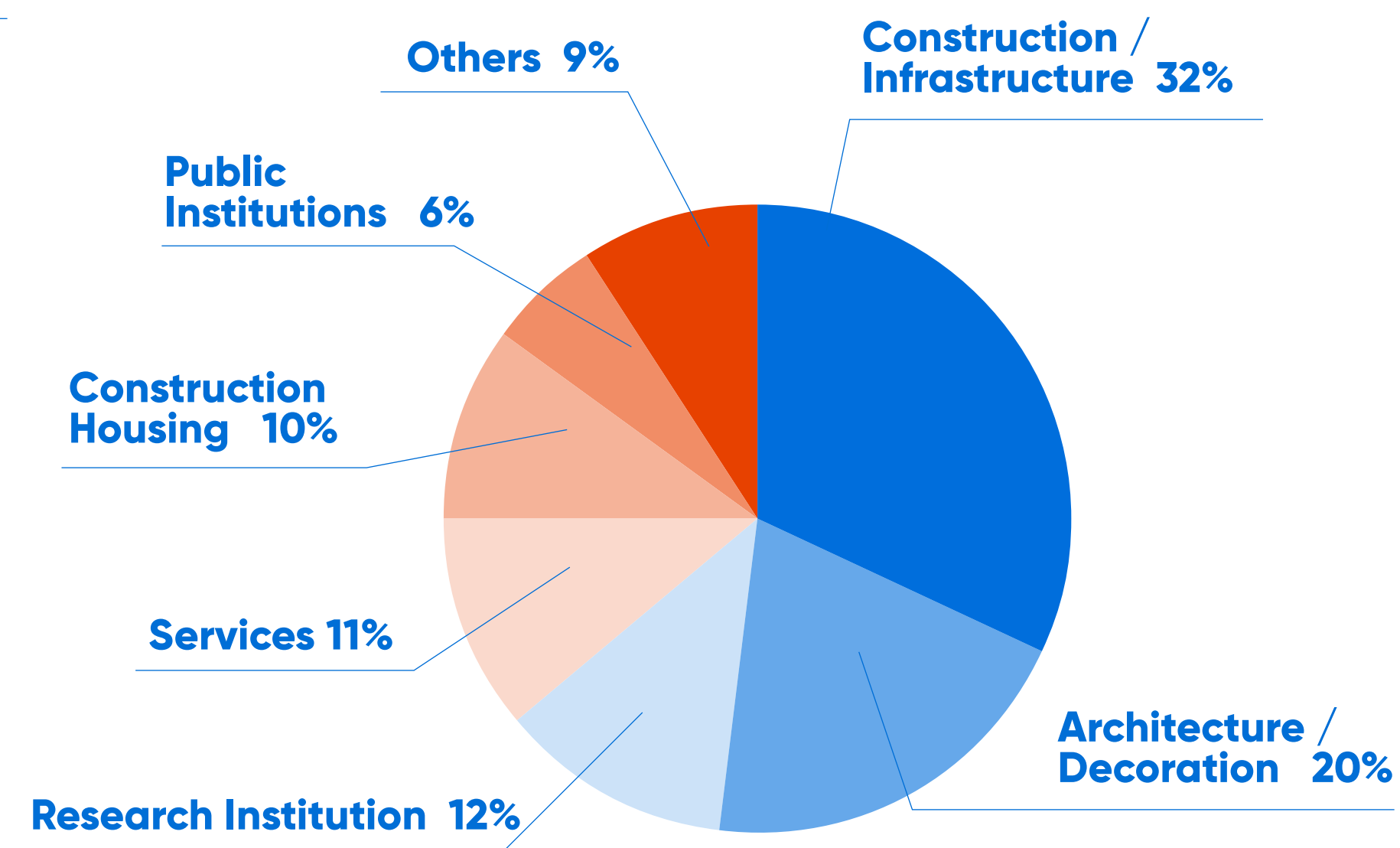
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## Origin Visitors



## Visitors Profile



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# Our Exhibitors

- Transport & Freight Forwarding
- Construction Machinery & Equipment
- Industrial Safety and Work Equipment
- Building Materials and Products
- Housing and Building Solutions
- Environment and Sustainability
- Circular Economy
- Innovation and Innovation
- Building Automation
- Building Services
- Energy Efficiency
- Public & Private Entities
- Education & Training
- Commercial Services & New Business
- Productivity

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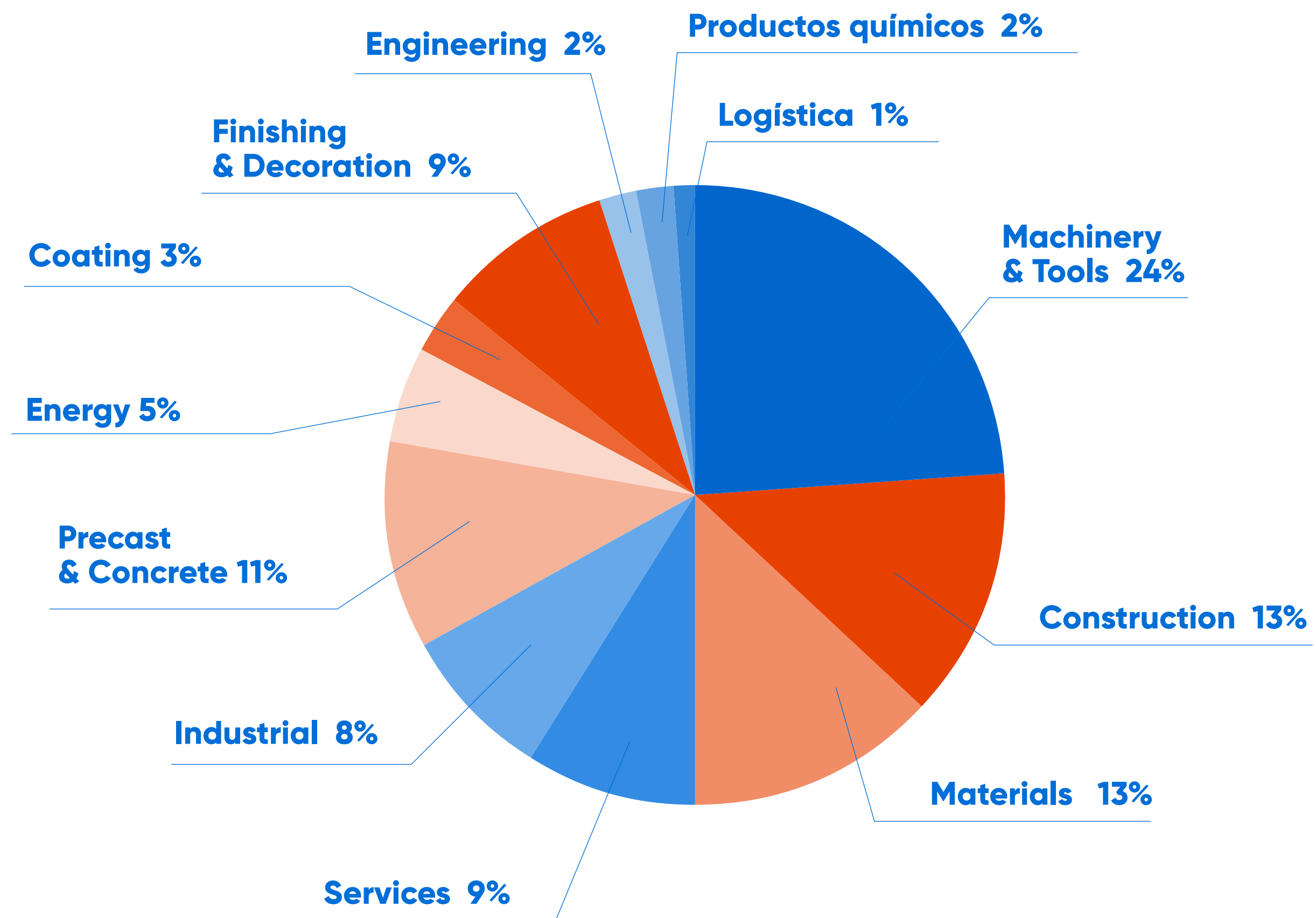


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# Exhibitors Profile



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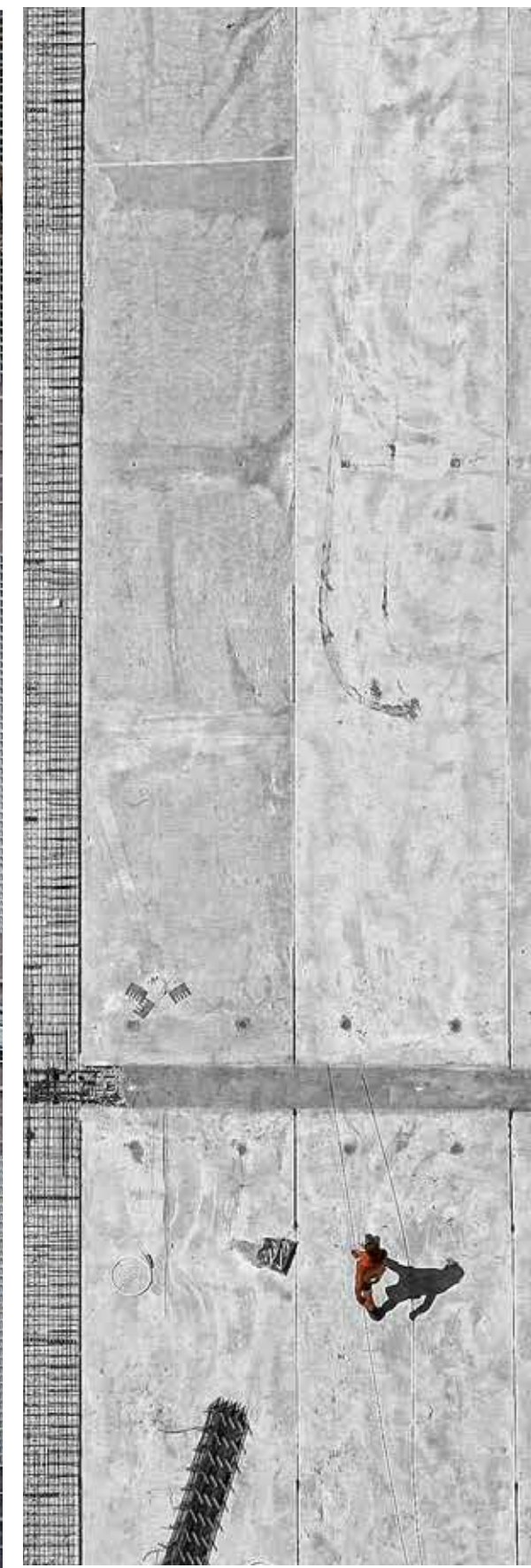
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# Impact of Edifica

Since 1990 EDIFICA has shown the future of construction, new materials, trends and technologies essential for an increasingly solid and sustainable development



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# In Edifica good things happen

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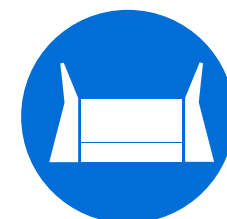
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**INFOGRAPHICS  
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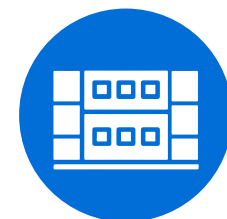
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EXPOCENTER



FAIR PAVILION



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DEMONSTRATION AREA



EXHIBITORS STORAGE



FOOD TRUCKS



PAVILION



PAVILION



PAVILION



TAXIS & APP TRANSPORT



SHUTTLES BUS



AUTHORITIES



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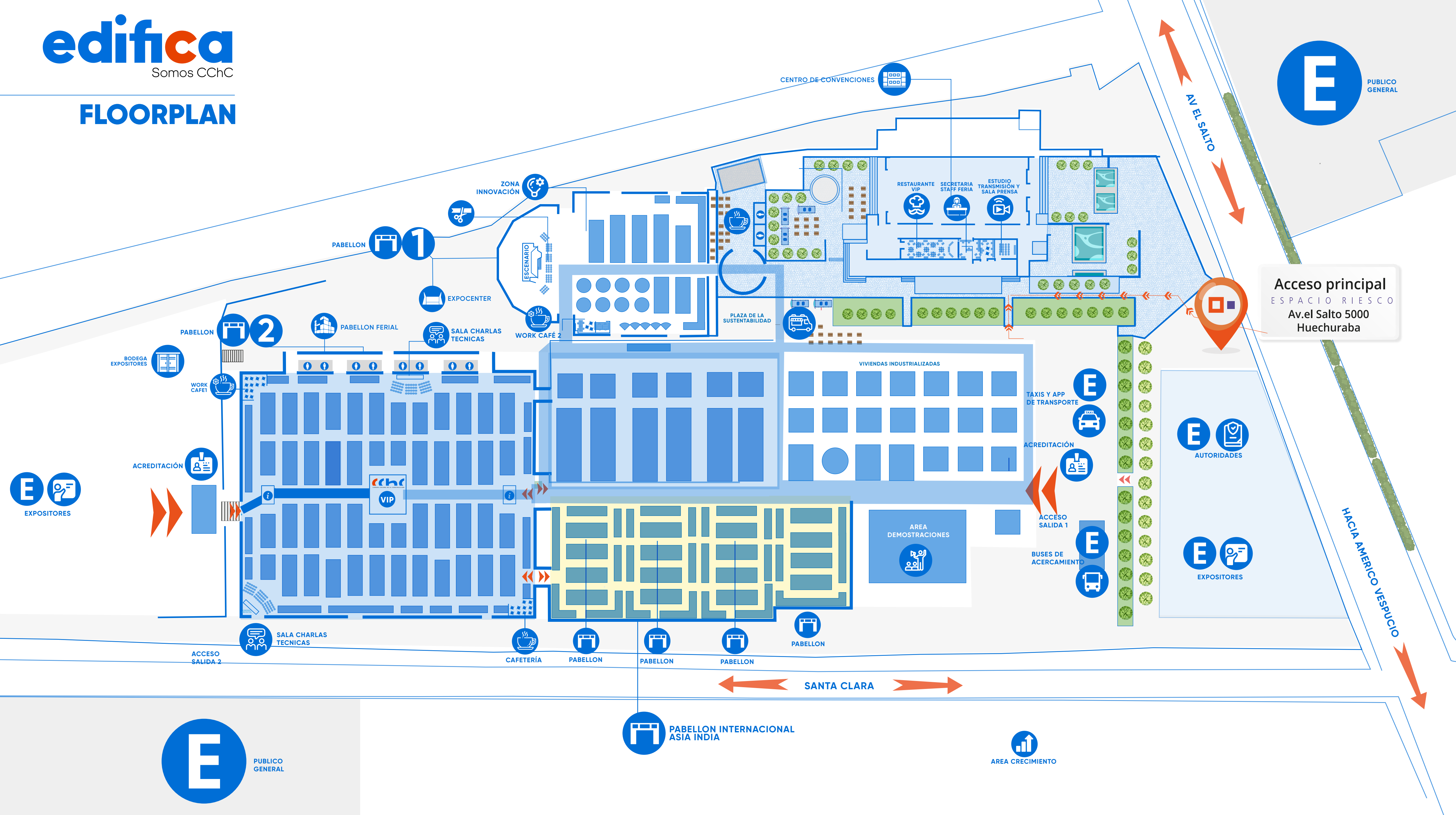
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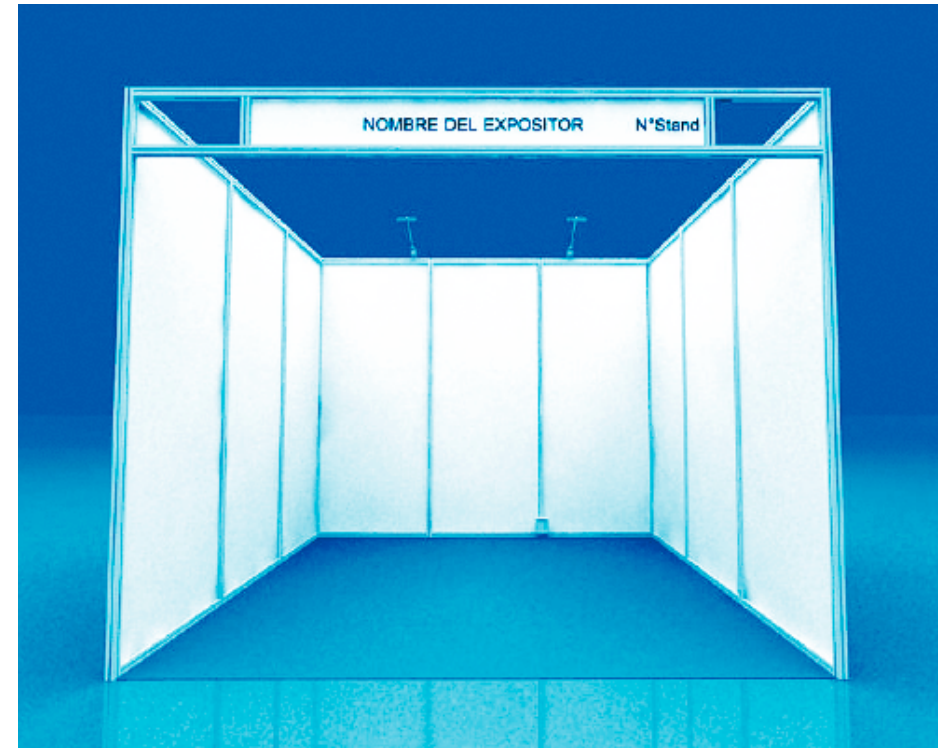






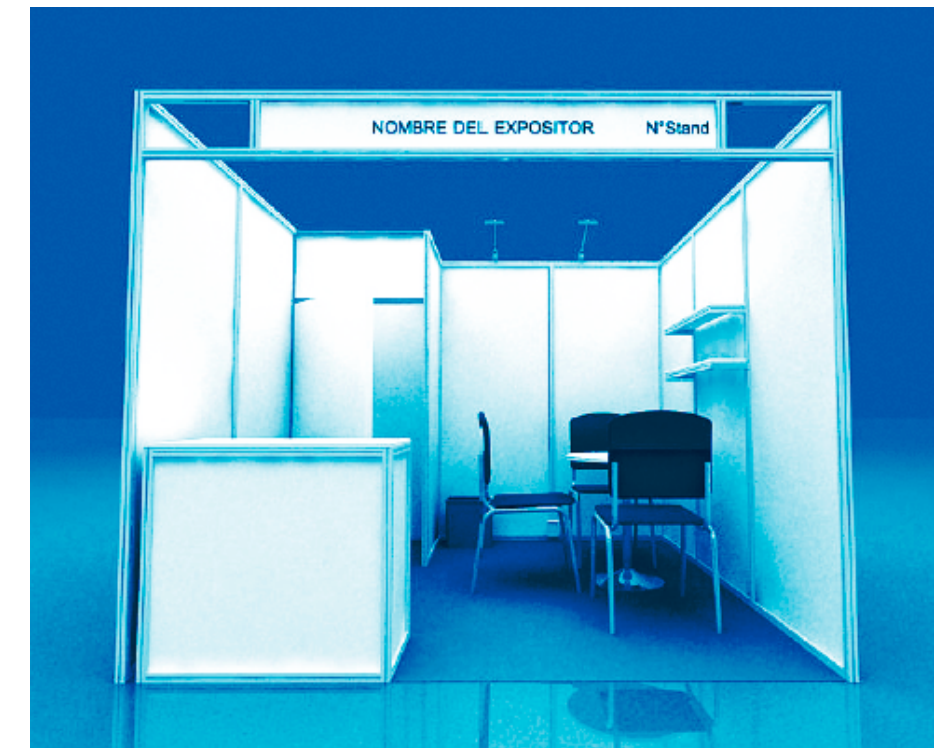


**BOOTH OPTIONS**



**BASIC BOOTH – 9 sqm / 3X3**

Booth developed with aluminium. It includes  
LED general lighting  
(2 spotlights) and fascia (exhibitor + booth n°)  
1 plug – 1 unit  
Floor Covering  
Power Base 70 Watts per sqm



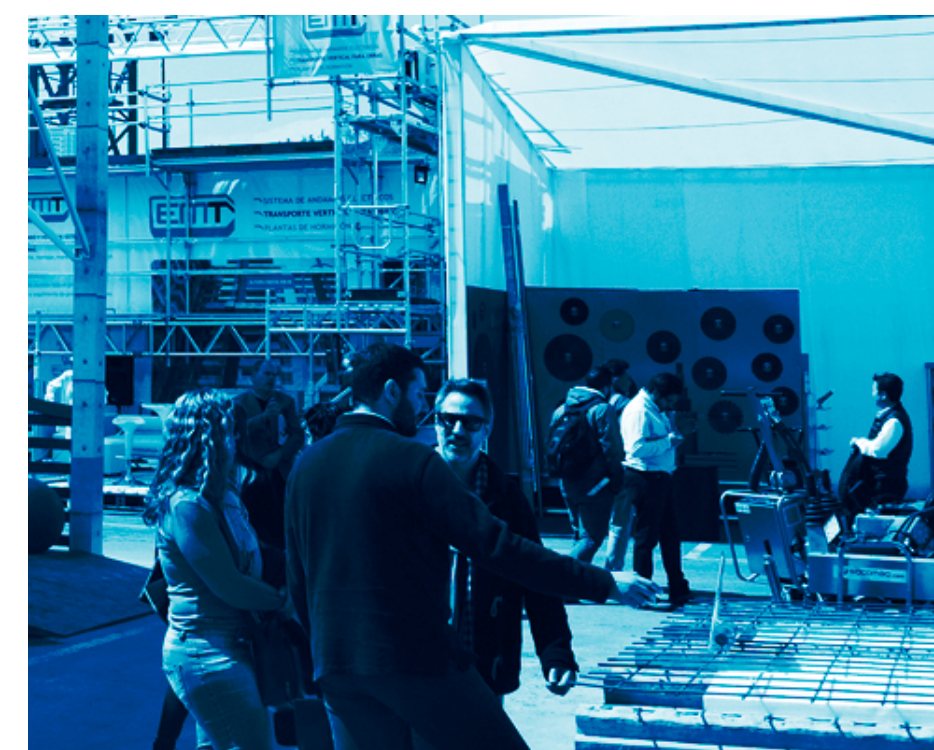
**FULL EQUIPPED BOOTH WITH STORAGE – 9 sqm / 3X3**

Booth developed with aluminium profiles and white system panels. It includes LED general lighting (2 spotlights) and border (exhibitor + stand no.) Warehouse 1mt2 with door  
- 1 Unit System Counter with MDF cover  
- 1 Unit Plastic Storage  
- 1 Unit System shelf  
- 2 units Furniture – 1 Table, 3 Chairs Paper basket  
- 1 unit Power Socket  
- Floor Covering  
- Power Base 70 Watts per sqm



**EQUIPPED BOOTH – 9 sqm / 3X3**

Booth developed with aluminium profiles and white system panels. Includes general LED lighting (2 spotlights) and border (display + stand no.) Counter System MDF cover  
- 1 unit Plastic drawer  
- 1 unit Shelf system  
- 2 units Furniture  
- 1 Table, 3 Chairs Bin  
- 1 Unit Power socket  
- Floor Covering  
- Power Base 70 Watts per sqm



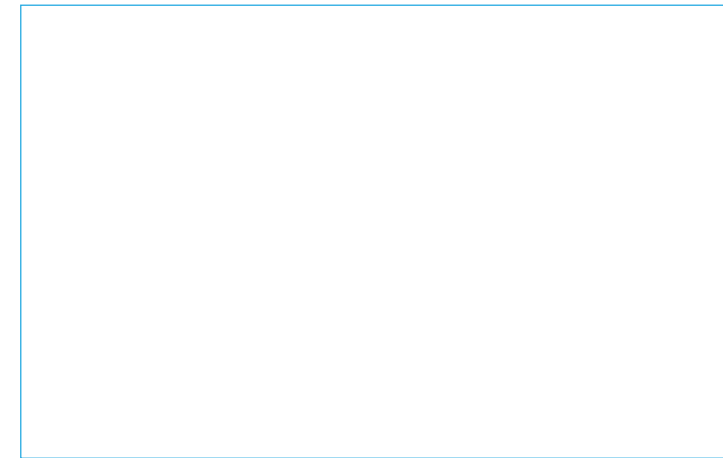
**OUTDOOR AREA**

From 50 sqm, includes power 50 watt per sqm. Does not include modulation or equipment  
Plug – 1 Unit

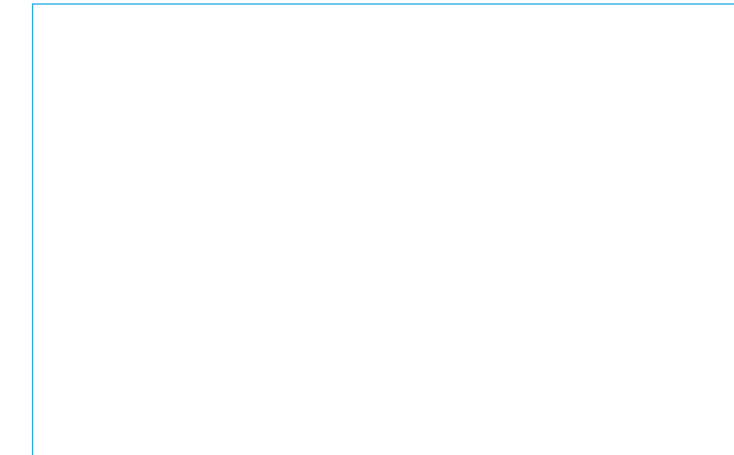
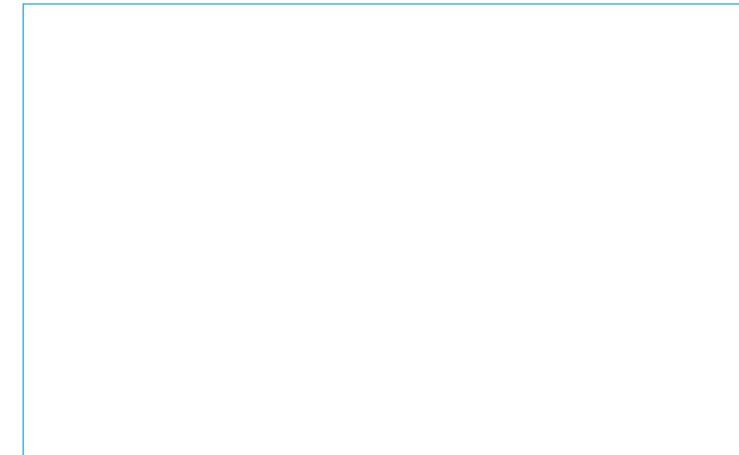


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